



ROADS  
COMMUNITY  
HOSPITALS

**EMPLOYING  
LOCAL WORKERS**

EDUCATION ADULT

RENEWABLE ENERGY EDUCATION

**WASTE MANAGEMENT  
ENVIRONMENTAL SUSTAINABILITY**

WATER MANAGEMENT RECYCLING

**REUSABLE MATERIALS**

'GREENER' SUPPLY CHAINS HEALTH

**COMMUNITY INVOLVEMENT**

SUPPORTING LOCAL **POVERTY**

ECONOMIC GROWTH **REDUCTION**

ENGAGING IN FAIR TRADE PRACTICES

**GENDER EQUALITY** SCHOLARSHIPS

DISTANCE EDUCATION FOR GIRLS

VOCATIONAL SKILLS DEVELOPMENT

**FORMAL AND NON-FORMAL**

**EDUCATION** GIRL CHILD EDUCATION  
PULSE POLIO PROGRAMME

MERIT SCHOLARSHIPS AND TECHNICAL

EDUCATION FOR BOYS CLEFT LIPS

DIGITAL LITERACY / FREE COMPUTER EDUCATION

HEALTH CARE AND FAMILY WELFARE

**MOBILE CLINICS  
DOCTORS' VISITS**

GENERAL AND MULTI-SPECIALITY

**MEDICAL CAMPS**

REPRODUCTIVE

AND CHILD

HEALTH

CARE

BLOOD

DONATION

DOWRY-LESS

MASS MARRIAGES

SOCIAL SECURITY

(INSURANCE)

WIDOW RE-MARRIAGE

**SUPPLEMENTARY**

**NUTRITION / MID-DAY**

**MEAL PROJECTS**

**SAFE DRINKING WATER**

SANITATION — HOUSEHOLD TOILETS,

HIV / AIDS, CANCER, TB AWARENESS

**AND PREVENTION CAMPS**

HEALTH CARE CENTRES & HOSPITALS  
COMMUNITY CENTRES  
INFRASTRUCTURE DEVELOPMENT

SCHOOLS  
COMMUNITY CENTRES  
IN VILLAGES  
WOMEN EMPOWERMENT  
CULTURE AND SPORTS



The Institute of Chartered  
Accountants of India

# CSR

Corporate Social Responsibility

## Awards 2015

**Venue:** The Lalit Hotel Mumbai

**Date:** 5th February, 2015

**Organized by:** Committee for Co-operatives  
& NPO Sectors of The Institute of Chartered  
Accountants of India,

**Hosted By:** WIRC of ICAI





**CA. Rajkumar Adukia**

Chairman Committee for  
Co-Operatives and NPO Sectors of ICAI



**CA. SHIWAJI ZAWARE**

Vice Chairman Committee for  
Co-Operatives and NPO Sectors of ICAI



**CA. K. Raghu**

President, ICAI



**CA. Manoj Fadnis**

Vice President, ICAI



**CA. Anil Bhandari**

Chairman, WIRC



**CA. Dhiraj Khandelwal**

Project Coordinator  
Chairman, CMII Committee of WIRC

India is widely regarded as a country in which Corporate Social Responsibility has long played an important role and also as the first country in the world to mandate a minimum spend on CSR initiatives.

The impression of CSR has changed over the years. Today, it occupies an important strategic aspect of the business of large companies. CSR ensures business is conducted in a socially responsible manner, contributing in a concrete manner towards social good. CSR is now the lynchpin integrating economic, environmental and social objectives with the company's operations and growth.

Organizations have realized that government alone will not be able to get success in its endeavour to uplift society. To that end, many organizations have set up CSR departments to be used as a tactical tool for sustainable growth.

CSR has come a long way in India. Today, companies are moving towards more qualitative measurements of CSR, where results are judged on the outcomes rather than input efforts, where guidelines comprise making a significant difference to the society and improving the overall quality of life. We are sure that efficient and effective partnerships between foundations, industry, NGOs and the government will put India's social development on the fast track globally.



# Corporate Social Responsibility & Good Governance Awards:

## THE AWARDS:

The Institute of Chartered Accountants of India (ICAI) under the aegis of Committee for Cooperative and NPOs Sector and Committee for Members in Industry has decided to institute the 'Corporate Social Responsibility & Good Governance Awards' to honour Corporates, Non-Profit Organizations and Co-operatives who have greatly contributed in the social and economic upliftment of society.

## OBJECTIVE:

CSR is a continuing commitment by business to behave ethically and contribute to economic & social development, improving the quality of life of the work force, their families as well as of the local community and society at large.

Business needs a stable social environment that provides a suitable environment for investment and trade and therefore it is in the self-interest to demonstrate the human face of business.

Through these Awards for Corporate Social Responsibility, we at ICAI, will provide recognition to businesses that have chosen this noble path of creating shared value and will help to build brand equity such organizations.

## WHY ICAI CSR AWARDS:

- To recognize the Moral purpose of business.
- Realise the most important thing a corporation can do for society is to contribute to a prosperous economy. Businesses are invaluable strategic partners for NGO's, government and other institutions to achieve society's most cherished aims.
- Companies have the tools, capabilities and resources to have a major impact on social issues. Through these awards we want to encourage every business to identify a particular set of societal problems that it is best equipped to help resolve and from which will arise the greatest long term synergy with its business.
- If every business in India shoulders the responsibility to resolve one such societal problem then as a nation we certainly will become a super power in a very short span of time.

## AWARD CATEGORIES:



- Best Csr Project In Health
- Best Csr Project In Education & Skill Development
- Best Csr Project In Alleviation Of Poverty
- Best Initiative In Renewable Energy
- Best Csr Project In Environment Management Forestry / Horticulture
- Best Csr Project In Women Empowerment
- Best Csr Innovation Award
- Best Csr Project In Rural Development And Rural Sport
- Special Category Awards
- Best Csr Citizen Awards



# Process of Shortlisting & Jury

The assessment will adopt a two stage process:

## Stage I: Screening round:

This will be entirely based on the application form filled by the organization. The details of the evaluation weightage of each of the parameter and the indicators for assessment are given in the award guideline document.

## Jury Panel

A Panel of Comprising of 10 eminent jury members will meet to study the reports and select the winners in each category out of the shortlisted nominees.

## Jury Support

The entire process for CSR Awards 2015 is managed by the Indian Centre for CSR. It is a global CSR advisory and a leading light of CSR in India whose work is acknowledged globally. They partner with the who's who of the CSR world and are dedicated to the cause of championing the social returns.



## Stage II: Jury Round

After the screening round top three entries in each of the category would be selected. The selected organization would be called for an interaction (Google hangout or Skype call) and discussion with the Jury. The jury would assess the organizations on pre-decided evaluation criteria.

## Sponsorship Opportunities

### Platinum Sponsor- Rs 25,00,000/-

- Display of logo and name of the company on the channel promoting the event as media partner .
- Providing an exclusive fully furnished stall outside the conference premises, allowing you to showcase your products to the participants.
- Nomination Promos of duration 30 seconds each, in a frequency of 4 times a day.
- Documentary feature telecast promos, each of 30 seconds duration, for 3 days , in a frequency of 3 times a day.
- Display of Logo on Main event Backdrops-"ICAI Awards-Platinum Sponsor"
- Acknowledgment as "Platinum Sponsor" on the website of Committee for cooperative and NPOs sector of ICAI
- Display of logo at the Entrance Gate Arch
- 30 invitation passes for the awards.

### Diamond Sponsor- Rs 15,00,000/-

- Display of logo and name of the company on the channel promoting the event as media partner.
- Providing an exclusive fully furnished stall outside the conference premises, allowing you to showcase your products to the participants.
- Nomination Promos of duration 30 seconds each, in a frequency of 2 times a day.
- Acknowledgment as "Diamond Sponsor" on website of Committee for cooperative and NPOs sector.
- Full- page colored advertisement in the souvenir to be issued on the occasion.
- Display of Banners at the ICAI Award Function.
- 20 invitation passes for the awards.

### Gold Sponsor- Rs 10,00,000/-

- Acknowledgement as "Gold Sponsor" on website of Committee for cooperative and NPOs sector.
- Full- page colored advertisement in the souvenir to be issued on the occasion.
- Display of Banners at the ICAI Award Function.
- 10 invitation passes for the awards.

### Silver Sponsor- Rs 5,00,000/-

- Acknowledgement as "Silver Sponsor" on website of Committee for cooperative and NPOs sector.
- Display of Banners at the ICAI Award Function
- 10 invitation passes for the awards.

**CA Rajkumar S Adukia**

Chairman  
Committee for Co-operative and  
NPO Sectors of The Institute of Chartered  
Accountant of India

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**CA Dhiraj Khandelwal**

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CMII Committee of WIRC  
The Institute of Chartered  
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**For any further queries please contact:**

The Secretary,

Committee for Co-operative and NPO Sectors of The Institute of Chartered Accountants of India, 7th Floor, Hostel Block, 'ICAI Bhawan',  
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# (A) FOR CORPORATES / ENTERPRISES

(General Information about the Participating Organization)

1.	Full name of the Company/Enterprise	
2.	Address of the Registered Office/H.O.	
	Contact Person & designation	
	Telephone No.	(M) (O) (R)
	Fax No.:	
	Email	
	Website:	
3.	Products/Businesses of the Company:	
4.	Industry	
5.	Year of Incorporation	
6.	Parent Organisation, if any:	
7.	Annual Turnover/ PAT/ PBT (as per last audited financial statements), Kindly attach annual report	
8.	Kindly attach annual CSR Policy/Report, if any	
9.	Activity on which CSR Amount spent	
10.	Expenditure incurred and Budgeted expenditure on such activity	
11.	Percentage of PBT incurred/Budgeted for CSR?	
12.	Employee Strength (current)	
	(a) Managerial: (b) Non-managerial: (c) Workmen:	
13.	Location of operations	
	Manufacturing Units / Branches:	
	1.	
	2.	
	3.	
14.	Other necessary detail, if any	

If required, please attach extra sheet for details

**Declaration:** I/We certify that all information provided in this form is accurate and true to the best of my/our knowledge. I/We am/are willing to provide any supporting documentation/evidence that may be required to verify the information provided herein and I/We agree to abide by the decision of ICAI in all matters relating to the Award.

Signature

Date

## Details of Contact Person:

Name	Designation
Address with Pin	Contact Phone No.(L) (R)
Mobile No.	Fax No.
Email (s)	Website

**Note :** Kindly send your application for Nomination latest by 25th January 2015



## (B) FOR NON PROFIT ORGANISATIONS

(General Information about the Participating Organization)

1.	Full name of the Company/Enterprise	
2.	Address of the Registered Office	
	Contact Person & designation	
	Telephone No.	(M) (O) (R)
	Fax No.:	
	Email	
	Website:	
3.	Year of Formation	
4.	Classification of working sector	
5.	Whether NPO is subject to audit	
6.	Annual Turnover (as per last audited financial statements), Kindly attach annual report	
7.	Area of operation – Place / Distt./ State – Rural/Urban/Hilly/Naxatile or terrorist	
8.	Detail of Awards received, if any	
9.	Vision of NPO beyond the registration documents	
10.	Total number of members in NPO	
11.	No. of members out of above related either by way of blood, marriage or in any other manner	
12.	Whether proper meetings held and documentation done	
13.	Details of benefits if any, provided by NPO to its members	
14.	No. of Annual Beneficiaries	
15.	Employee Strength (current)	
	(a) Managerial: (b) Non-managerial: (c) Workmen:	
16.	Whether by laws related to human resource complied with?	
17.	Any other relevant detail	

If required, please attach extra sheet for details

**Declaration:** I/We certify that all information provided in this form is accurate and true to the best of my/our knowledge. I/We am/are willing to provide any supporting documentation/evidence that may be required to verify the information provided herein and I/We agree to abide by the decision of ICAI in all matters relating to the Award.

Signature

Date

### Details of Contact Person:

Name	Designation
Address with Pin	Contact Phone No.(L) (R)
Mobile No.	Fax No.
Email (s)	Website

**Note :** Kindly send your application for Nomination latest by 25th January 2015